



Diction and social media

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Abstract

Social media the most used networking now days. People use Social Media today more for telling and expressing rather than listening and understanding. Social Media refers to all Social sites like Whatsapp, Twitter, Instagram, Facebook, Snapchat etc. The trending WhatsApp and Instagram has become a part of today's generation. A Newspaper, Television and a Magazine has its own language. Likewise Social Media also have its own language and manner of writing. The language we used on daily basis while conversation with our mates is as common as we are converse with them face to face. Neither we spell complete English nor complete Hindi which has created a new version of language named Hinglish. Which generally mean the mixture of both the languages i.e. Hindi or English. Through this language it has become very easy and liberal for every person to communicate.

Keywords: social media, language, social networking websites, abbreviations

Introduction

Social media the most used networking now a days. People use Social Media today more for telling and expressing rather than listening and understanding. Social Media refers to all Social sites like Whatsapp, Twitter, Instagram, Facebook, Snapchat etc. The trending Whatsapp and Instagram has become a part of today's generation. A Newspaper, Television and a Magazine has its own language. Likewise Social Media also have its own language and manner of writing. The language we used on daily basis while conversation with our mates is as common as we are converse with them face to face. Neither we spell complete English nor complete Hindi which has created a new version of language named Hinglish. Which generally mean the mixture of both the languages i.e. Hindi or English. Through this language it has become very easy and liberal for every person to communicate.

Language on social media

The language of social media is really fun and quirky. It is now a day's one of the most interactive languages. We are in a time where people talk more and make more friends on social media than in real life. In India we talk in Hindi, English and many other regional languages but social media gave birth to Hinglish i.e. combination of both Hindi and English.

Medium of expressions

It is believed that language and facial expression are best way to express the feelings and emotions to other people but now days Social Media is having great impact on language like the words which we use in our daily life and the words which we use in social media are similar but their spellings are different or we can say that there are grammatical mistakes. The new way of communication is the use of abbreviations has grown up around technology. As the time changes Social Media language is improving day by day. Earlier it was difficult to

express your feelings effectively through words but as we all know we are living in a technological world this makes possible everything for everyone. Infact to do communication or to express feelings on Social Media is became very easy task because technology has introduced the Emoji by the help of which a person can express his feelings in better way.

Abbreviations in form of language

Language plays a very significant role in today's life. Social media has their own language and manner of pronouncing the most trending word which is surrounded among the social media mostly is LOL which usually means laughing out loud but today have been transformed to lots of love. Day by day the meaning of the word taking an another platform on media. Abbreviation has also increased in social media language, because people prefer to use abbreviated words rather than full form because it is easy to use and less time consuming. But on the other hand it has some disadvantages also. All and all is that no tantrums only straight forward talks. So here are some abbreviations like LOL, OMG, Plz etc. after that our smilies laughing, crying, thinking. Some pictures, recordings, morning, evening messages.

Disadvantages of using abbreviated language

If a student is using abbreviated words in social networking sites regularly it will become his /her language and because of which they will use in their academics also and it will affect their academic results. A person who is not familiar with the abbreviations will not be able to understand the message you want to deliver and as we can easily find that people do lots of grammatical mistakes while making conversation they use short forms of the word rather than the accurate spelling. For example because is written bcoz just because it's easy to type and less efforts are done to be typed, social networking sites have developed their own language which is very unusually

important for the development for the human societies.

Is the use of proper language is important?

Yes it is important. Language is the best way to express your feelings but how to intensive use of social networking sites people are getting less communicative with their family and friends and becoming more communicative with social networking. Digital relation is dominating on the blood relation and it is becoming weaker and weaker day by day with the passage of time.

They let down the things which actually running in their mind which helps in continuous and easy communication. A new vocabulary in its own has been created by the users of social media like we use tum, kya, kitne, akele and much more. Such words which actually a complete mixture of both the languages. Words like tagging, liking, uploading etc. are set to be common now as even a small kid also know how these words actually work. Somehow if we go through these things we get to know that how the language had created an impact on us. We kept using the same language all way.

Following are some terms which are using in Social Media now days:-

Acronyms

Acronyms are basically an abbreviated formed from the initial letters of other words and pronounced as a word. Examples of such kind of words are tc is using for take care, gng is for going etc. acronyms are the substitute of many words. Ttyl refers to talk to you later rather than writing a long word. We channelized it as ttyl. People want to expression and share as much as they want but in limited words. These acronyms have become a trend more than the language. Users prefer these words also to improve their standard and to show off about their skills of developing such words.

Poke

Using of poke on social media is also increasing day by day. 'Poke' a word used on facebook was a threat earlier but today it has become so common that every single person is aware and using it casually. So far the language we used to communicate in our daily life are now using as a common language on social media.

Emoji's

If we talk about of a small kid then he/she is also aware of what actually the formation of new words needed. The most used patterns of expressing and dramatic way of spelling is with the help of emojis. They play a key role in showcasing our feelings without expressing happiness and :-c this for feeling sorrow or sad. So if we go through the language we came to know that how we are going to bind our lives within these emojis and languages. Everybody loves and feel interested to adopt these kinds of languages. You people also love, right? Every person loves to enjoy and to communicate in their own way of preference. So youth keep indulging in this and keep developing new accent of your own feeling.

Hashtags #

Social media also gave birth to language of #'s and acronym. Now instead of working hard on something to make it popular

people just link it with some popular # and there it is. People get to know you and you become popular. Acronyms and abbreviations are also a very essential part of social media language. Some of the most common acronyms are OOTD, LOL, ROFL.

Social media gave heap to a simple process of adding EMOJIS to a conversation. Now, people not only add emojis but say it all with them indeed. Gone are those days when a person used to argue if angry or type a long text if angry. Now a red face angry Emoji do it all.

Many feminism promoting acts name been appreciated on social media just with the use of a # hashtag.

no make up selfie

I am shameless – Prajakta Kohli

Trolls

The language of trolls is another side of social media language. People talk all kinds of rubbish about other people specially women. Women and even men face body shaming comments on various social media platforms. Women if not considered first in any sector but this sector is not at all left women behind. If men get body shaming, women get a bonus of slut blaming, character judgement and a lot more. Well congrats on that I think finally we won an argument # shame.

A word trolling generally used when unidentified or disgraceful comments are said is now termed as trolling. Trolling has become a very big social problem as many celebrities or layman are also facing these kinds of comment on daily basis. Language has a greater impact on the surrounding as through these people are forgetting the actual language.

People had made various trolling pages and communities on the social networking sites in their own words like some people try to show that they are appreciating the person for his/ her work but in reality they are trolling the person so that he/she can realize that what mistakes they have made and sometimes trolling went wrong also because that people get confuse and start blaming someone else for the work of other people, like it happen in the case of snapchat and snapdeal, that the CEO of snapchat said something against the Indians and people of India start trolling the CEO of snapchat and on the other hand some people got confuse and start trolling the CEO of snapdeal so that avoiding this type of tragedies on social networking sites tagging also make people aware and effective in better way.

The most common examples we get to know is the trolling through comments and abusive languages and to get rid off from such trolls. MTV have started a new reality show troll police for the safety and security of every single person who is suffering or going through abusive and uncultivated trolls now a days.

Unimaginative life without social media

Social media as the name suggests societal media which connects us from each other without any limitations and restrictions of time gap or distance etc. social networking binds us in a worldwide net. In today's modern era no one is bounded or have to wait to make contact to his/her admirer or some person. Yes we can say social media is making us fast in our hectic lifestyle. Now some common terms from which we

all are aware i.e. facebook, whatsapp, instagram, twitter and many more. These all are invented just to create a bond within ourselves with our knowns and unknowns as well. As we talked earlier we all are living hectic lives in this modern era. So in this 21st century no one has the time for your long conversation. People just want them small, simple and understandable and to do so we are now habitual of using abbreviations in our texts and messages and sometimes only emojis are there to express their mood.

Conclusion

Social Media language is anyhow good and time productive but sometimes it proves to be very unhealthy as human behaviour is unpredictable. No one can judge what the receiver is thinking while receiving it and what the status of sender's mind while sending it. So sometimes it creates many problems and confusions too. At last conclusion is that the social media is a good thing and plays a vital role in our life but it is our duty to use it optimum with proper languages and less confusing language. There are no if's and but to the fact that social media language has added a lot to the fun and expressing part. Now, let's hope that the troll part will stop exceeding the limits of respect and dignity and social media will continue to flourish itself on good grounds.

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